

farmerswife

Built for Broadcast.

Not adapted from a generic tool.



SCAN TO BOOK YOUR DEMO

Schedule Crew · Manage Budgets · Track Equipment · Keep every production on time – all from one system.

25+ yrs
IN MEDIA PRODUCTION

Union Rules
BUILT-IN NATIVELY

Real-Time
CONFLICT DETECTION

iOS App
FOR FIELD CREWS

Budgeting
FULL COST VISIBILITY

CORE CAPABILITIES



Scheduling & Crew Management

Drag-and-drop scheduling across concurrent productions. Complex union labour rules, overtime tracking, and instant conflict detection – all in real time.

- ✓ Union Rules
- ✓ Shift Patterns
- ✓ Real-time availability



Financial Control & Reporting

Budgeted vs actuals updated live across every show. Crew log actual and billable time. Forecasts update automatically – catch overruns before they spiral.

- ✓ Real-time budgeted vs. actuals
- ✓ Crew time tracking
- ✓ Profitability reports



iOS App for Field Crews

Schedule changes sync instantly. Time reports submitted on the spot. Equipment tracked as it moves. No chasing, no delays, no end-of-week surprises.

- ✓ Calendar Integrations
- ✓ Time Tracking
- ✓ Push notifications

WHY FARMERSWIFE

Purpose-built for broadcast complexity



Handles Union Rules & Shift Complexity

Generic tools break under union contracts, overtime thresholds, and multi-role crew. farmerswife handles this out of the box.



Real-Time Visibility Across Every Production

Always know who's available, on shift, near overtime, or double-booked. One screen. Every production. No spreadsheets.



Scales From One Show to a Full Network Schedule

One daily programme or a full broadcast network – farmerswife scales without switching tools or rebuilding your workflow.



Field Crew Stay Connected on iOS

Log time, check out equipment, and receive schedule updates from wherever they're shooting. No chasing. No reconciliation on Monday.



Catch Budget Overruns Before They Happen

Budgeted vs actuals updated live across all projects. Spot creep early – not when you're writing the post-mortem.



Proven by Major Broadcasters Worldwide

Trusted by public broadcasters, commercial networks, and independent production houses globally.

"farmerswife helps us schedule and manage reports on personnel and equipment across a nonstop production season. The iOS app keeps the crew informed and up to date."

– Oregon Public Broadcasting

"farmerswife gave us the answer to replace our satellite and fibre resource booking workflows in the cloud."

– Enex, Global News Provider

"farmerswife allows us to not just manage the resource bookings but also track costs against the budget differentiating resources that include a cost to buy."

– SBS Australia