

# Just around the corner...

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## Visit the IAMT Hub – Room N257

Steps from the NAB Show Newsroom  
Open show floor hours

### Experience Agentic AI “MAI” in Action

Get a hands-on demo of MAI, an agentic AI-powered intelligence platform designed to unlock industry insights and discovery platform, is now integral the new IAMT website. Use MAI to access research and explore the new Market Place.

Visit anytime for this experience, no appointment needed!



### Attend a live Agentic AI press demo of MAI

Featuring Nic Cogotti, Founder and CTO of  
Alpha Cogs, developer of MAI

11:30am Sunday/Monday/Tuesday

Join an open session for press with live  
demo + Q&A.

### Check out the Visual Podcast Studio

The IAMT Visual Podcast Studio is  
live on-site.

- Explore interview opportunities
- Connect with featured guests

IAMT (Formerly IABM) is the global association connecting the MediaTech ecosystem—spanning technology providers, innovators, and end users.

For more information visit our online newsroom



**Stop by the IAMT HUB anytime during NAB Show**  
Room N257 – No appointment needed Open to all registered press