Media Distillery

Image
Distillery™

Providing imagery that let viewers
discover the content they love

How to boost your UX with attractive images

A majority of viewers use a video service UI to find inspiration on what to watch next, and they often end up facing a multitude of stock images that do not reflect the essence of the content.

With Image Distillery™ this becomes a thing of the past as it makes sure you always have appealing, descriptive and personalizable images, helping your viewers to quicker discover and select the right content.

The images are created directly out of a broadcast signal or video asset, in real-time and in a fully automated way reducing dwell time and increase viewing by 10%.

The Benefits

1 **Personalized Imagery**
Create a personalized UI with experiences with images matching individual viewer interest.

2 **Customizable to your UI**
Adaptable to meet your UI requirements: image aspect ratios, positioning of overlay text.

3 **Faster access to relevant content**
Clear images that represent each programme in the most visually attractive way possible, uniquely created for your platform.

Media Distillery
UNDERSTAND. DISCOVER. ENGAGE.

www.mediadistillery.com