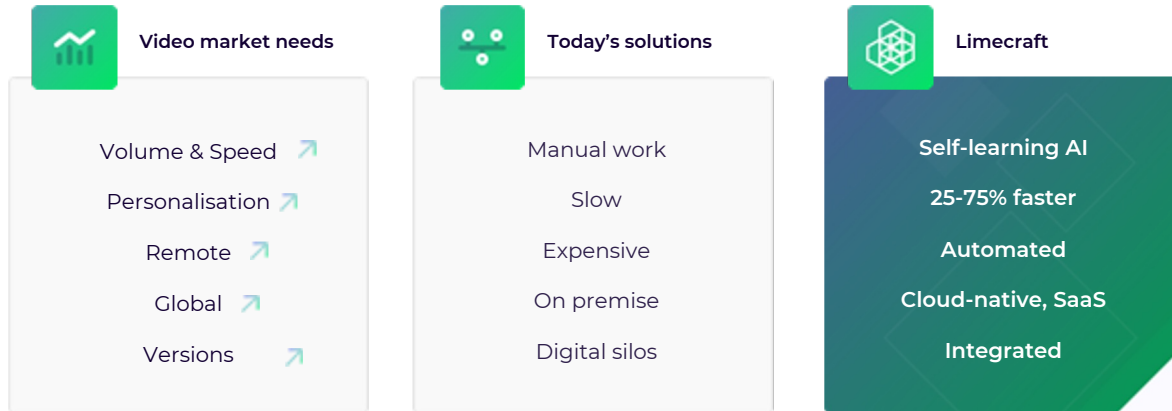




Use Case

Programme Delivery

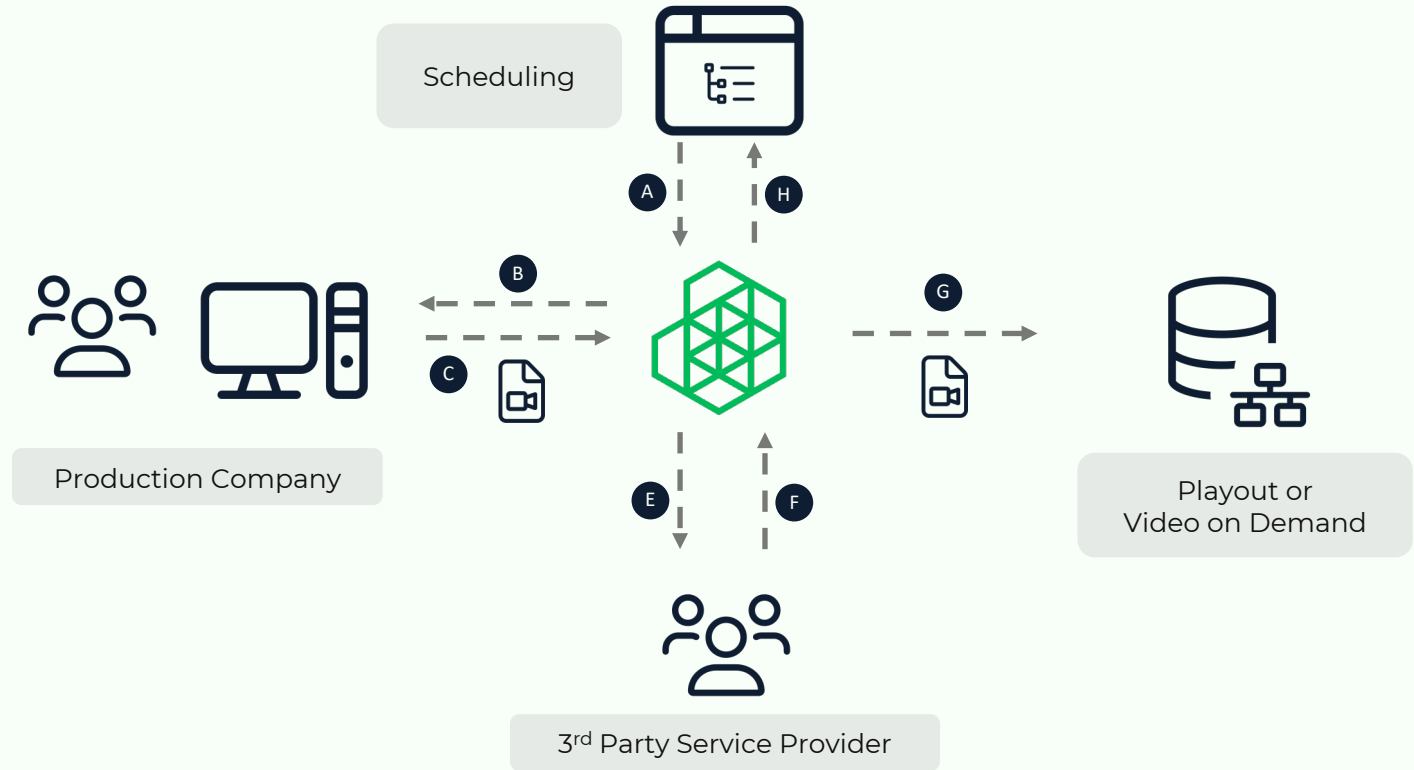
How to make the difference



Limecraft eradicates manual work and excessive file transfers, emancipating time for creative work

The sidebar features four key features of Limecraft, each with an icon and a brief description:

- Single collaborative workspace** (Icon: Document with checkmark): Unique Media-centric UI installs & trains in minutes
- Smooth multi-vendor access** (Icon: Gear with plus sign): Deep and broad integration with ever evolving video tools
- Actionable media intelligence** (Icon: AI chip): Fastest & most accurate turnarounds in news & sports
- Best video library search** (Icon: Magnifying glass): Most flexible and granular search at any stage of the metadata lifecycle (according to our customers)



Programs



▼ Show filters

🔍 Search delivery workspace



The Voice van Vlaanderen - Seizoen 7

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi ac risus velit. Sed non magna vel ipsum pretium ornare ac tincidunt eros.

Current Status

92% completed

🟢 Completed 🟡 In review 🔴 Open



The Voice van Vlaanderen - Seizoen 6

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi ac risus velit. Sed non magna vel ipsum pretium ornare ac tincidunt eros.

Current Status

92% completed

🟢 Completed 🟡 In review 🔴 Open




Glad Ijs - Jaargang 1

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi ac risus velit. Sed non magna vel ipsum pretium ornare ac tincidunt eros.

Current Status

92% completed

🟢 Completed 🟡 In review 🔴 Open

🏠
⚙️ 🕒  John Doe
DPG Media

The Voice van Vlaanderen - Seizoen 7


Overview
Requests 22
+ New request

Quick views

- All requests
- Metadata requests
- Visuals requests
- Video requests
- Custom quickview

Current Program

- ▶ The Voice van Vlaanderen - Seizoen 7
 - Aflevering 1
 - Aflevering 2
 - Aflevering 3
 - Aflevering 4
 - Aflevering 5
 - Aflevering 6
 - Aflevering 7
 - Aflevering 8



Program - Season

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi ac risus velit. Sed non magna vel ipsum pretium ornare ac tincidunt eros.

Current Status 92% completed

■ Completed
 ■ In review
 ■ Open

⊖ Metadata

■ Completed
 ■ In review
 ■ Open

- **Seizoen 7** has multiple open requests (Visuals, Metadata, ...)
- **Aflevering 2** has an open request for Basic Information
- **Aflevering 3** has multiple open requests

[show all \(8\)](#)

⊖ Video

■ Completed
 ■ In review
 ■ Open

- **Aflevering 2** has an open request for Visuals

⊖ Subtitles

← The Voice van Vlaanderen - Seizoen 7 ...

Season **Episode (optional)**

Season 7 Select ...

Description

Let your producers know what is expected in this request ...

Metadata

- Basic information
- Cast & Crew

Video

- Antenne
- Promo trailer
- Teaser

Graphics

- Logo & Branding
- Visuals

Activity →

No activity yet

Activity lets you view all changes and comments that have been made on a request

Enter comment here ... **Add**

close

Create new request

← The Voice van Vlaanderen · Seizoen 7 | Visuals · **Aflevering 2** ...

Drag & Drop or [Choose file](#) to upload
allowed filetypes - JPEG, PNG, ...

Selected files (0)

No files selected yet

Upload files

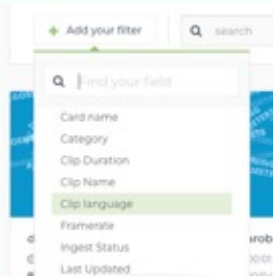
Activity →

- Request for Visuals created**
Created on April 14, 2023
- Request delivered for review**
Delivered on April 14, 2023
- Jane Doe** - Producer
Commented on April 14, 2023
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec porttitor una sit amet efficitur auctor.
- Changes requested**
Rejected on April 16, 2023
- John Doe** - Broadcaster
Commented on April 16, 2023
Nullam pharetra, enim vitae tincidunt commodo, velit elit tristique metus, non scelerisque arcu ligula non leo.
- Request delivered for review**
Delivered on April 18, 2023
- Jane Doe** - Producer
Commented on April 18, 2023
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec porttitor una sit amet efficitur auctor.
- Jane Doe** - Producer
Commented on April 14, 2023

Enter comment here ... **Add**

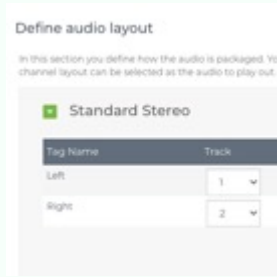
draft status **close** **Submit for review**

limecraft – Making the difference



Powerful Search

- Combine multiple filters with free text search
- Autocomplete support on filters
- Exclude Filters
- Range Filters



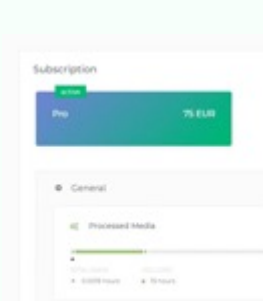
Multi-track Audio

- Define multiple audio layouts (stereo, mono, ...)
- Ingest to multi-track proxy
- User can switch between different tracks



Security

- Account based control
- Users can opt for extra security
- Support for Authenticator apps



Usage Insights

- Detailed Usage Overview
- Flexible upgrade options per resource
- Control your overage costs by setting limits

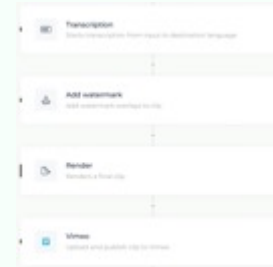
Label	Charged Components	Unit
Users	#USER2 users-v2	user
Rendering Ads On	#USER2 rendering_on_off	rendered
Rendered Media	#USER2 rendering	rendered
Productions	#USER2 productions	production
Processed Media	#USER2 ingest	rendered
Managed Media	#USER2 managed_media	rendered
Cloud Storage	#USER2 cloud_storage	byte
Transation	#USER2 transaction	rendered
Transcription SpeechToText	#USER2 transcription_speech	rendered

Manage Resources

- Quickly add new services
- Configure Custom Business Metrics
- Support for Reseller Scenarios

limecraft – Workflow Designer, Orchestration & Catalog

Transfer Media	jaas
Transfer Media	jaas
Check in From Watch	jaas
Check in From Watch	jaas
Check in From Watch	jaas
Check in From Watch	jaas
Check in From Watch	jaas
Check in From Watch	jaas
Archive	jaas
Archive	jaas



Manage Workflows

- Manage workflows on account & production level
- Search and filter workflows
- Workflow control & error handling

Orchestration Engine

- Support for triggers and tasks
- Sequential workflows
- Queue management on both system and account
- Nest workflows
- Webhook support to listen to and call other systems

Task Agents

- Allow to run local tasks
- Docker based agents allow for extensive scaling
- Listen to one or multiple queues
- Task polling for minimal security impact

Workflow Catalog

- Integrate 3rd party systems within your workflow

Workflow Designer

- Visual workflow designer application
- Easily add built-in functions like transcription, translation,...

- 2010 | First cloud-native MAM (Media Asset Mgmt)
- 2014 | Proxy-based workflow (Hybrid storage *avant la letter*)
- 2016 | AI transcription and subtitling
- 2018 | Seamless Hybrid Cloud architecture - connecting local storage
- 2020 | AI-enabled automated shot listing
- 2022 | 'The Workspace for Video Teams'
- 2023 | Extending the Workspace with Delivery, launched at IBC 2023



MANAGED VIDEO ASSETS

15 mio (150PB)

Customers

150

AVG. MONTHLY USERS

6.000