Use Case

Programme Delivery

How to make the difference

Video market needs

Volume & Speed ↗

Personalisation ↗

Remote ↗

Global ↗

Versions ↗

Today's solutions

Manual work

Slow

Expensive

On premise
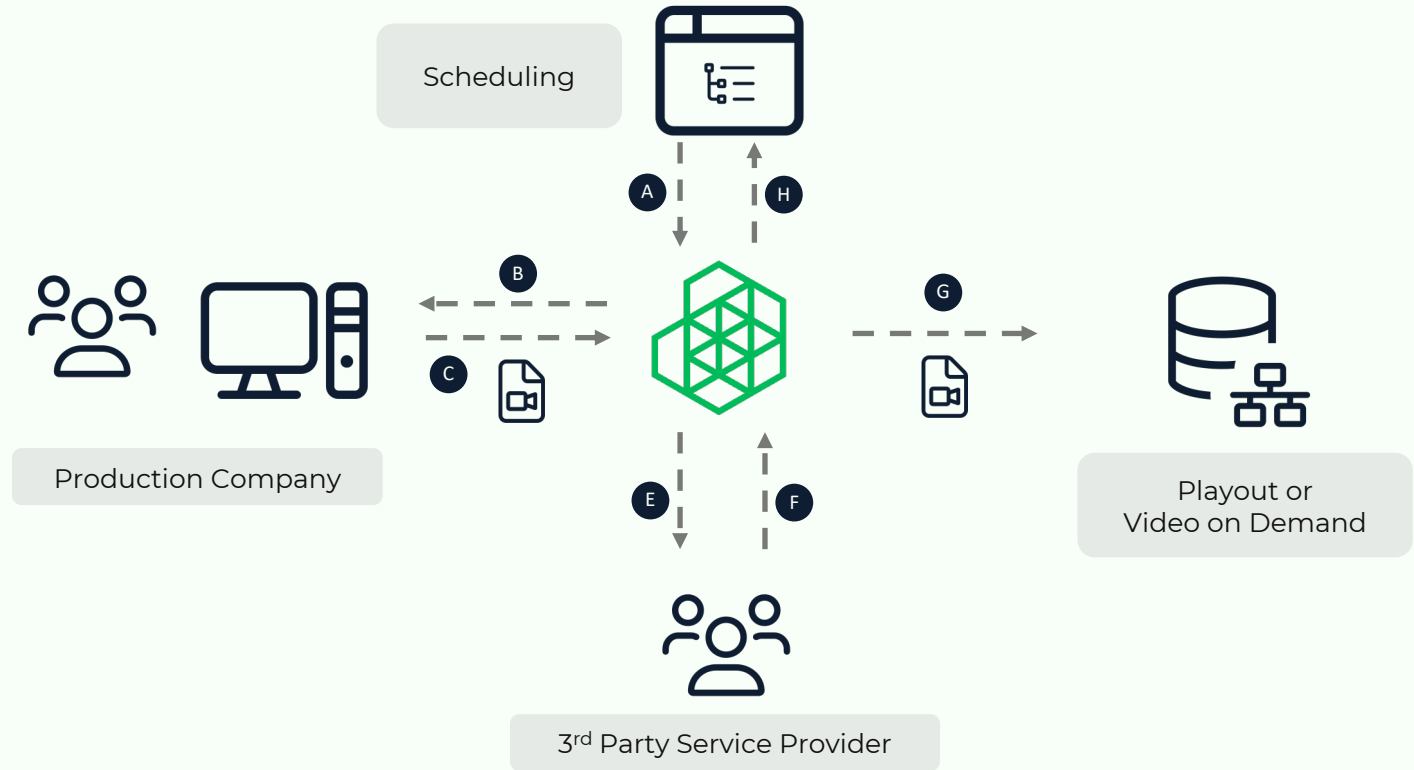
Digital silos

Limecraft

Self-learning AI

25-75% faster

Automated

Cloud-native, SaaS

Integrated
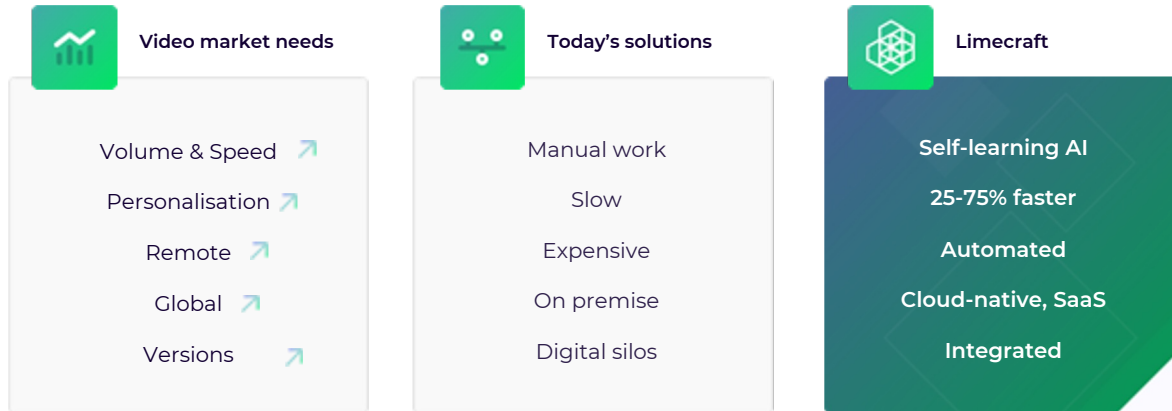
Limecraft eradicates manual work and excessive file transfers, emancipating time for creative work

Single collaborative workspace
Unique Media-centric UI installs & trains in minutes

Smooth multi-vendor access
Deep and broad integration with ever evolving video tools

Actionable media intelligence
Fastest & most accurate turnarounds in news & sports

Best video library search
Most flexible and granular search at any stage of the metadata lifecycle (according to our customers)

limecraft — Workflow Overview

Scheduling

A

H

B

C

Production Company

G

E

F

Playout or
Video on Demand

3rd Party Service Provider

limecraft — Main Dashboard

limecraft — Series Overview

The Voice van Vlaanderen · Seizoen 7   ...

Activity   →|

Season   **Episode** (optional)

Season 7   Select ...

Description

Let your producers know what is expected in this request ...

Metadata

○ Basic information

○ Cast & Crew

Video

○ Antenne

○ Promo trailer

○ Teaser

Graphics

○ Logo & Branding

○ Visuals

No activity yet

Activity lets you view all changes
and comments that have been
made on a request

Enter comment here ...   Add

close   Create new request

limecraft — Activity trace and Communication Stack

limecraft – Making the difference
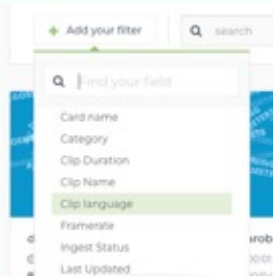
Powerful Search

- Combine multiple filters with free text search
- Autocomplete support on filters
- Exclude Filters
- Range Filters
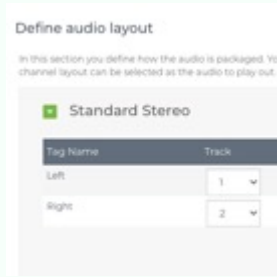
Multi-track Audio

- Define multiple audio layouts (stereo, mono, …)
- Ingest to multi-track proxy
- User can switch between different tracks

Security

- Account based control
- Users can opt for extra security
- Support for Authenticator apps
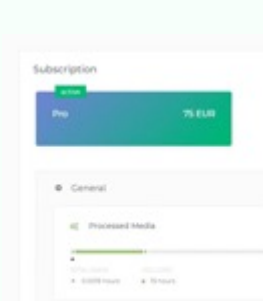
Usage Insights

- Detailed Usage Overview
- Flexible upgrade options per resource
- Control your overage costs by setting limits

Manage Resources

- Quickly add new services
- Configure Custom Business Metrics
- Support for Reseller Scenarios

limecraft – Workflow Designer, Orchestration & Catalog
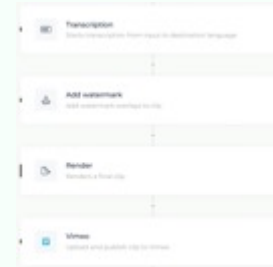
Manage Workflows

- Manage workflows on account & production level
- Search and filter workflows
- Workflow control & error handling

Orchestration Engine

- Support for triggers and tasks
- Sequential workflows
- Queue management on both system and account
- Nest workflows
- Webhook support to listen to and call other systems

Task Agents

- Allow to run local tasks
- Docker based agents allow for extensive scaling
- Listen to one or multiple queues
- Task polling for minimal security impact

Workflow Catalog

- Integrate 3rd party systems within your workflow

Workflow Designer

- Visual workflow designer application
- Easily add built-in functions like transcription, translation,…

limecraft — Company

- 2010 | First cloud-native MAM (Media Asset Mgnt)
- 2014 | Proxy-based workflow (Hybrid storage *avant la letter*)
- 2016 | AI transcription and subtitling
- 2018 | Seamless Hybrid Cloud architecture - connecting local storage
- 2020 | AI-enabled automated shot listing
- 2022 | 'The Workspace for Video Teams'
- 2023 | Extending the Workspace with Delivery, launched at IBC 2023

MANAGED VIDEO ASSETS
15 mio **(150**PB**)**

Customers
150

AVG. MONTHLY USERS
6.000